

UNITED STATES DEPARTMENT OF THE INTERIOR
BUREAU OF LAND MANAGEMENT
WASHINGTON, D.C. 20240

June 25, 1998

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Information Bulletin No. 98-149

To: State Director's

From: Group Manager, Recreation Group

Subject: Travel Industry's Odyssey Awards

DD: 7/24/98

The Travel Industry of America (TIA) has called for nominations for the travel industry's Odyssey Awards which honor excellence and outstanding achievement by TIA member organizations. The Bureau of Land Management is a member of TIA. There are two general areas of competition, Travel Promotion and Public and Community Service, with specific categories in each area. The awards will go to those entries that best demonstrate excellence or significant achievement in the specific categories listed below.

Travel Promotion -Cultural Heritage; Travel Advertising; and Travel Marketing.

Public and Community Service - Environment; Tourism Awareness; Education, Training and Employment; and Travel Facilitation.

BLM's State Offices are encouraged to submit an entry in their appropriate category. At least part of the program or activity must have occurred in 1997. Submissions will be judged on four criteria: Objectives, Research, Execution and Impact/results. They should be supported by with detailed information and material such as brochures, inserts, posters, and videocassettes. All support material should accompany the one-page judging criteria summary. Please review the attached four-page entry form for detailed information on the Odyssey Award entry form. Once you have selected the appropriate category you wish to enter, please contact Vicki Dixon (WO 250) by e-mail or phone.

Please submit your entry no later than July 24, 1998, to National Recreation Group, BLM, 1849 C St., N.W.-LS Rm. 204, Washington, D.C. 20240, attention: Vicki Dixon. If you send your entry by Federal Express, 1620 L St., N.W., Room 204, Washington, D.C. 20036. The National Recreation Group will forward your entry to the TIA with the \$100 entry fee. If you have any questions regarding the Odyssey Award, please contact Vicki at 202/452-7735. Winners will be recognized at the TIA Awards Banquet scheduled October 25, 1998, in Reno, Nevada.

Signed by:
Rodger E. Schmitt
Group Manager
Recreation Group

Authenticated by:
Robert M. Williams
Directives, Records
& Internet Group, WO540

1 Attachment (sent under separate cover)
1 - 'TIA Entry Form (4 pp)